

## GUALA CLOSURES GROUP SHOWCASES WATER AND NON-ALCOHOLIC RANGES AT DRINKTEC

*Milan, 12<sup>th</sup> September 2022* - Guala Closures Group is pleased to announce its participation at Drinktec (Messe München, Germany Sept 12–16, 2022) for the first time (booth 503, Hall C4). Previously Closurelogic – now Guala Closures Deutschland after its acquisition in early 2020 – took part in this important trade show for the beverage and liquid food industry. This is the first time this world leading event has taken place since 2017, when it was then suspended due to the pandemic.

The Group, that produced more than 4.5 billion closures in 2021 for this segment, will make its debut at the show presenting a comprehensive range of closure solutions for water and non-alcoholic beverages in glass bottles, including sustainable and connected line extensions, and premium models such as "**Musa**" and "**Capture**".

The flagship model in this range is the "**Talog**®" closure, already widely adopted by the main international water brands. It consists of an aluminium cap with a plastic tamper evident band which breaks on first opening. Another closure model experiencing success is "**Alu-Star**®", with similar aesthetics but with even more sustainable credentials. This aluminium cap has an aluminium tamper evident ring that breaks into several sections at the first opening, whilst remaining attached to the cap.

The range also includes a solution ("Star-Log") for aluminium bottles, the use of which is growing considerably among ready-to-drink and soft drinks products. In addition, beyond the standard models, there are new closure solutions such as "Spring® Blossom®", a closure for water and beverages with tamper evident made with sustainable biobased plastic; and NeSTGATE™ connected closures where, regardless of the model, a QR code can be applied on the top of the closure to make it connected, with information readable from a smartphone.

Finally, a highly customizable closure for luxury waters will be previewed. "Capture" is composed of an internal cap that ensures perfect sealing, plus an over-cap completely tailor-made to the customer's specific requirements. This closure can be made of plastic, wood or aluminium and in different finishes, as well as top and side embossing or debossing effects.

Guala Closures will have experts on hand from of all Business Units involved in the production and commercialization of closures for the water and other non-alcoholic beverages segments (Germany, Italy, Spain, Ukraine).

"We are delighted to be participating in Drinktec for the first time as a Group," said Arturo Martorelli, Group Commercial Director. "The water and non-alcoholic beverage market is a growing area of our business and increasingly important. We are building on the excellent



legacy of Closurelogic to consolidate the already formidable range of closures we inherited and using our strong tradition as innovators to further develop and expand our market in this segment. Drinktec is an important opportunity to demonstrate our expertise to these end user markets" he added.

For more information on Drinktec please visit: <a href="https://drinktec.com/en/trade-fair/information/facts-figures/visitor-exhibitor-profiles">https://drinktec.com/en/trade-fair/information/facts-figures/visitor-exhibitor-profiles</a>

## **About Guala Closures Group**

Guala Closures Group's passion is to deliver premium and innovative closure solutions that offer protection and convenience to consumers while enhancing customers' brands. A global leading producer of closures for spirits, wines, beverages, oil and condiments, we embrace our clients' goals to meet their consumers' needs across global markets with innovative and environmentally responsible products.

With over 4,850 employees, 30 plants in five continents and products marketed in more than 100 countries, our global footprint means we can offer localized services and solutions to meet customers' needs. In 2021, 17.6 billion closures were produced, across three product lines: safety, luxury and roll-on closures.

Visit www.qualaclosures.com or and follow us on LinkedIn

## **Press Contact**

MAJIC Ltd

Audrey Koop,+44 (0)1424 777783, majic.audrey@majiclimited.co.uk