

GUALA CLOSURES SHOWCASES PRESTIGE LUXURY BRAND AND ADVANCED CLOSURE SOLUTIONS AT LUXE PACK MONACO 2025

Alessandria, 25 September 2025 – Guala Closures, a global player manufacturing premium and innovative closure solutions, will present its latest luxury designs and sustainable technologies at **Luxe Pack Monaco 2025 (Grimaldi Forum, Monte Carlo, Monaco - Booth RA09)**, the world's leading trade show for creative luxury packaging, taking place from **29 September to 1 October**.

At the event, Guala Closures will spotlight **Prestige**, its high-end brand dedicated to the world's finest spirits, where **craftsmanship meets industrial excellence**. Each Prestige closure is engineered to combine **striking aesthetics, flawless performance, and cutting-edge innovation**, using a combination of the finest materials — from the timeless elegance of wood and the bold sophistication of zamak, to the sleek brilliance of aluminium and the artistic allure of ceramic.

Visitors will also discover how Guala Closures is shaping the future of packaging through **sustainability and digital connectivity**. The company's latest solutions integrate **sustainability and smart technologies such as NFC and QR codes**, enabling brands to protect their products, ensure authenticity, and create new channels of consumer engagement.

*"Luxe Pack Monaco is the ideal stage to show how we combine innovation, design, and sustainability to create high-end closures that support the transformation of brands into global icons" said **Andrea Lodetti, CEO of Guala Closures Group**. "Our approach is based on co-invention, designing and engineering tailor-made solutions together with our customers, turning their vision into industrial-ready solutions that enhance consumer experience."*

The Invention Lab: where ideas become icons

A key highlight of Guala Closures' presence at Luxe Pack Monaco will be the **Invention Lab** — an interactive space dedicated to innovation, co-creation, and the latest technological breakthroughs in luxury closures.

At the Invention Lab, clients and visitors will be able to:

- Experience the **high level of customization, elegance, and luxury** enabled by Prestige closures.
- Use a **virtual configurator** to see how Prestige designs can be seamlessly integrated into any luxury container, transforming products into global icons.

- Explore four cutting-edge technologies that are redefining the closures industry:
 - **Combined Metallization & Embossing** – delivering a luxury finish while preserving precision embossing flexibility.
 - **EMF – Electromagnetic Forming** – enabling distinctive geometries and enhanced anti-counterfeiting protection.
 - **NGS – No-Glue System in T-BARs** – improving structural integrity and sustainability with glue-free assembly.
 - **CTT – Capacitive Tag Tamper NFC** – offering tamper evidence, product authentication, and consumer engagement via smartphone.

The Invention Lab embodies Guala Closures' **co-invention approach**, where cross-functional teams, advanced prototyping, and flexible manufacturing turn creative concepts into industrial-ready solutions — fast, precise, and tailored to each brand's vision.

Guala Closures Group

Creator of closure solutions, the Group delivers premium, innovative, and sustainable closure systems that protect products, enhance user experience, and strengthen brand value.

With 37 production facilities and a presence in over 100 countries, the Group is a global leader in closures for spirits, wines, beer, non-alcoholic beverages, edible oil, and condiments. Through close collaboration with customers and design studios, Guala Closures turns ideas into high-performance, manufacturable solutions.

In 2024, the Group recorded over €830 million in revenue, powered by over 5,000 employees, 7 R&D centres, and 200+ patents, underscoring its commitment to innovation and industry leadership.

More information is available at [Guala Closures](#) and follow the company page on [LinkedIn](#).

For further information:

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