



SAVIN PRESTIGE SCREWCAP WINS ALUFOIL TROPHY 2020

Guala Closures has seen its Savin Prestige range of screwcaps win the Alufoil Trophy 2020 in the Marketing and Design category. This new concept allows the aluminium shell to be complemented with an insert made of wood, fabric or resins.

Luxembourg, 6 May 2020. Europe's most prestigious competition in innovation and new technologies in the field of aluminium packaging, organised by EAFA (the European Aluminium Foil Association), has awarded Guala Closures' Savin Prestige range of screwcaps the Alufoil Trophy 2020 in the Marketing and Design category. This new concept makes it possible to embellish an aluminium-shell cap with an insert made of a different material, such as wood (several varieties and colours), fabric (satin, Alcantara, lamé, etc.) or resins with natural effects (marble, stone, mother of pearl...). This marriage of materials can be used to create personalised, high-end closures in a multitude of original and aesthetically pleasing combinations.

The competition's international panel of judges paid tribute to "a masterly partnership of a modern and some 'noble' materials". **Veith Behrmann, Group Packaging Manager at Nestlé Nespresso** and head of the jury, stated: "We saw this concept as adding 'premiumness' to the closure in a very impactful way – like adding a diamond to a gold ring. This is a highly original piece of marketing and design and could improve the penetration of screwcaps into the higher wine and spirits segments – moving the acceptability beyond enhanced printing".

"Savin Prestige provides a feeling of quality and sophistication to wine packaging, using the codes of fashion with prestigious materials, such as fabrics, wood or metallization finish, without compromising on the widely recognized preservation qualities of screwcaps. Closures are becoming much more important components for a modern stylish product presentation," **explained Paolo Ferrari, Guala Closures Group CMO.** "We are very proud that the jury recognized this commitment to excellence in design."

Guala Closures' innovation and design have been rewarded by Alufoil Trophies many times. Last year, e-WAK, the connected wine closure from the NESTGATE™ range, was awarded a special prize by the jury. Savin Premium, the first product in the Savin range, won a Trophy as early as 2014.



About Guala Closures Group

Guala Closures Group has over 4,700 employees and 29 production facilities in five continents. It markets its products in more than 100 countries. The Group sells nearly 20 billion caps each year, with a turnover of 607 million euros in 2019. Thanks to a policy of continuous commercial development and technological innovation, the group is recognized as a world leader in the production of safety caps for spirits. It is a leading manufacturer of aluminium caps for spirits, wines and beverages. Since August 2018, Guala Closures S.p.A. has been listed on the STAR segment of the Italian Stock Exchange, joining the FTSE Italia Mid Cap Index in September 2019.

Find out more at www.qualaclosures.com

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