

## **GUALA CLOSURES LAUNCHES ITS DIVINUM BLOSSOM™ SUSTAINABLE SCREWCAP ON THE FRENCH MARKET**

***World leader in aluminum caps, Guala Closures presents the latest in its sustainable range: Divinum Blossom™, a screwcap for wine made with recyclable and renewable materials as part of its ongoing ambitious eco-design strategy.***

*Luxembourg, 23 June 2021* – Divinum Blossom™ completes Guala Closures' Blossom™ Sustainable Closures range of sustainable caps by reinforcing the sustainability characteristics of Divinum, its star screwcap for wine in the standard 30x60 format, widely acclaimed by producers using screwcaps. In accordance with one of the four guiding models of the manufacturer's eco-design strategy, this new screwcap is manufactured using mainly recycled, recyclable and renewable source materials.

While the classic Divinum cap is already made up, on average, of 58% recycled aluminum, Divinum Blossom™ also uses new liners produced from renewable materials.

The new seals or liners use bio-based polyethylene; bio-based plastic is used to produce the expanded part of the liner. As a result, this new liner includes up to 100% renewable material.

These liners are made with materials from renewable sources - thus switching from plastic of fossil origin to renewable plastic - but their characteristics remain strictly the same:

- the barrier properties and the effects on the aging of the wine are unchanged ;
- the mechanical and organoleptic properties (appearance, smell, taste, texture) are intact ;
- the new liner has the same longevity as the conventional liner ;
- this solution is ready to use.

Divinum Blossom™ is “greener” and retains all the advantages of screwcaps:

- controlled oxygen transmission rate (OTR) ;
- no contamination by TCA, the bacterium responsible for the "cork taint" ;
- possibility of decoration and customization of the capsule.

Divinum Blossom™ is available in preview on the French market, distributed by Guala Closures France, the Group's French company located in Tours (Indre-et-Loire).



Blossom™ Sustainable Closures, a full range of sustainable closures, includes solutions for spirits, wine, mineral waters, and beverages. They all meet at least one of the four guiding principles of Guala Closures' eco-design strategy: using fewer materials, choosing recycled or renewable materials, reducing waste, and using biodegradable materials, reusing recycled materials and closures.

#### **About Guala Closures Group**

*Guala Closures Group has over 4,800 employees and 30 production facilities in 5 continents. It markets its products in more than 100 countries. The Group sells nearly 17 billion caps each year, with a turnover of 572 million euros in 2020. Thanks to a policy of continuous commercial development and technological innovation, the group is recognized as a world leader in the production of safety caps for spirits. It is a leading manufacturer of aluminium caps for spirits, wines, and beverages. Since August 2018, Guala Closures S.p.A. has been listed on the STAR segment of the Italian Stock Exchange, joining the FTSE Italia Mid Cap Index in September 2019.*

For more information, visit [www.qualaclosures.com](http://www.qualaclosures.com)

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