

**GUALA CLOSURES, WORLD N° 1
IN SPECIALTY CLOSURES, PRESENTS ITS INNOVATIONS
AT VS PACK IN COGNAC**

***On the agenda: new products in its luxury, sustainable
and connected ranges***

Milan, 6 December 2021 - Guala Closures, one of the world's leading producers of specialty closures, will present its innovations in luxury closures for wine and spirits at the VS Pack trade fair in Cognac (stand A1, at the entrance to the exhibition). VS Pack, the only French trade fair dedicated to packaging and technological innovation for wines and spirits, takes place from 7 to 9 December 2021 at the Parc des Expositions in Cognac.

Guala Closures, which is taking part in this trade fair for the second year, is keen to show its commitment to supporting the ambitions of regional cognac and wine producers with solutions specifically developed for them. e.g. the **Luxury Closure Artisan range**, 100% customised and personalised to suit the client's project with the support of the Group's R&D centres.

Guala Closures will also showcase its wide range of premium T-shape closures that combine wood, engraving or medallions to create highly artistic products with sophisticated finishes and different heavy materials. These include the **Gravitas line** products made with a patented "heavy" plastic material, designed to offer the feel of metal, pleasant to the touch, Zamak-alloy closures, and one-of-a-kind pieces in stone.

Guala Closures also presents to spirits producers **its NēSTGATE™ range** of connected closures offering anti-counterfeiting guarantees and opportunities for dialogue with their consumers. **A brand-new closure fitted with a breakthrough technology** that guarantees the physical integrity of a bottle thanks to an NFC (near field communication) chip with tamper evident detection features. The features of this new solution will be discussed at the "What are the latest innovations in closure solutions?" **talk** on 7 December at 10 a.m. by Hervé Bérodiér, Luxury Key Account Manager for France, Benelux and overseas at Guala Closures and Piero Cavigliasso, Group Technology Innovations Director, an expert in connected closure technology.



Finally, among the products on display for the first time at the VS Pack trade fair, **Blossom®**, a complete range of **sustainable closures** for spirits and wines. The Blossom range of sustainable closures use a variety of different, recycled and/or recyclable materials, from aluminium to agave fibres, cork and bio-based plastic, e.g. **Opera Blossom**, a *T-bar* closure designed for luxury spirits brands featuring a wood, cork and recycled ABS cover.

About the Guala Closures group

The Guala Closures group employs more than 4,850 people and has 30 production plants on 5 continents. It markets its products in more than 100 countries. The group sells 17 billion closures each year, with turnover of 572 million euros in 2020. Thanks to a policy of commercial development and permanent technological innovation, the group is recognised as a world benchmark in the production of safety closures for spirits. It is a leading manufacturer of aluminium closures for spirits, wines and beverages.

For more information, visit the website www.gualaclosures.com and www.luxury-gualaclosures.com

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