

## **GUALA CLOSURES, WORLD LEADER IN SPECIALTY CLOSURES, EXHIBITS FOR THE FIRST TIME AT PLD PARIS**

***Guala Closures accelerates its development strategy in the French luxury sector. The Group will be participating, for the first time, at the PLD Paris event (29-30 June) as part of Paris Packaging Week, being held at Paris Expo Porte de Versailles.***

*Milan, June 21<sup>st</sup>, 2022* - Guala Closures, one of the world's leaders in aluminium and specialty closures, will showcase its new products at the PLD Paris event which will take place 29 and 30 June at the Paris Expo Porte de Versailles, as part of Paris Packaging Week.

Guala Closures will be exhibiting "**Carat**", a new range in its "**Luxury Closure Artisan**" collection. These new luxury closures use high-end materials such as Zamak, a zinc and aluminium alloy with an excellent standard of performance and an incomparable visual impact, as well as ceramic or even glass. "*Elegance, quality and style are the soul of Carat,*" says Violette Montagnese, Group Marketing Director for Guala Closures. "*The PLD Paris event is an opportunity for Guala Closures to exhibit many new products, especially to the French market: from the most prestigious closures for the luxury segment, to ready-to-use T-stoppers solutions for spirits which offer protection and convenience to consumers while enhancing customers' brands.*"

Guala Closures will also be exhibiting its "**Luxury Closure Artisan**" collection at the PLD Paris event, which includes a complete range of high-end closures, designed to give customers' brands a unique signature and allowing their premium products to be known and recognised by their aesthetics and design.

The Group is expanding its range of luxury closures by combining **sustainable components** and high-end materials, thanks to 100% recycled ABS plastic and highly refined wooden customisations. These include a sustainable version of the "**Gravitas**" stopper, a truly sustainable luxury closure, intended for the spirits sector.

Guala Closures will also be exhibiting "**Blossom**", its sustainable closures collection. This complete range includes closures for spirits, wine, water and beverages, all of which meet at least one of the 4 eco-design principles defined by the group:

- *Design to Revive*, which is designed around the recovery and *recycling* of the used materials;
- *Design to Change*, which uses *recycled* or renewable materials;

- *Design to Reduce*, which is focused on eliminating unnecessary materials and reducing the use of scarce resources;
- *Design to Fade*, which aims to create fully biodegradable (compostable) closures.

All Guala Closures ranges are fully **customisable** to meet the needs of customers, in terms of materials, **decorations** and cork type (natural, micro-agglomerated or synthetic), creating a complete and refined packaging.

The Group offers one of the largest ranges of luxury caps in the industry thanks to the specializations of its research centres located in Bulgaria, Italy, Mexico, Ukraine, and United Kingdom.

In addition to its innovations, Guala Closures is renowned for its bespoke designs, got working closely with its customers and their design agencies. Beverage manufacturers have very ambitious goals regarding their environmental impact and Guala Closures' strong sustainability policy allows them to offer alternative, sustainable materials and designs that meet these needs.

#### **About Guala Closures Group**

*Guala Closures Group's passion is to deliver premium and innovative closure solutions that offer protection and convenience to consumers while enhancing customers' brands. A global leading producer of closures for spirits, wines, beverages, oil and condiments, we embrace our clients' goals to meet their consumers' needs across global markets with innovative and environmentally responsible products.*

*With over 4,850 employees, 30 plants in five continents and products marketed in more than 100 countries, our global footprint means we can offer localized services and solutions to meet customers' needs. In 2021, 17.6 billion closures were produced, across three product lines: safety, luxury and roll-on closures.*

*Visit [www.gualaclosures.com](http://www.gualaclosures.com) or [www.luxury-gualaclosures.com](http://www.luxury-gualaclosures.com) and follow us on LinkedIn*

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